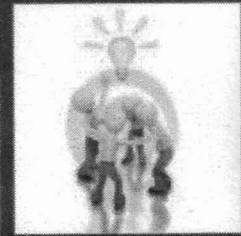


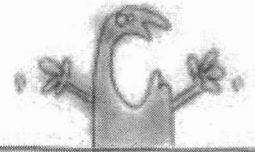
Strategic Planning

Xabec, may 9th to 12th

"Crafting"
new ideas



Now What?!!



Innovation



MAKING IDEAS HAPPEN

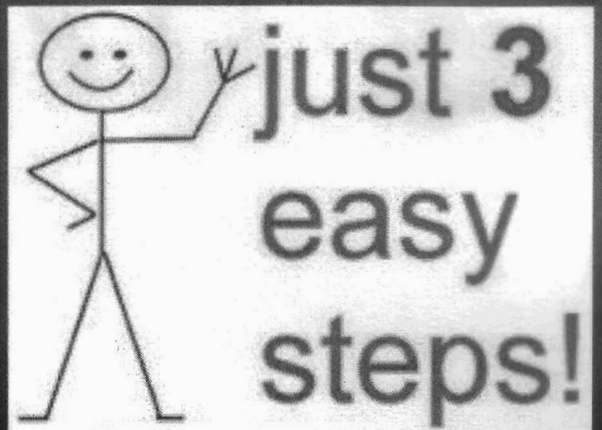
Innovation

- Creating new ideas is a "craft".
- Look the ordinary, see the "extraordinary".
- Find out what's "relevant".



Strategic Planning

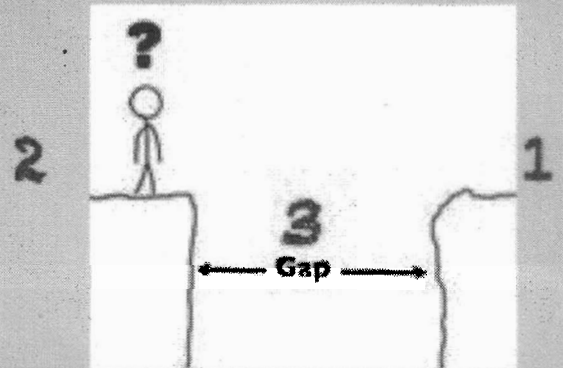
Chess strategy
Gears strategy
Soccer strategy
Rugby strategy
Marketing strategy
War strategy
Study strategy
Climbing strategy
Building strategy
Sales strategy
Political strategy
Human resources strategies
Communication strategy
Relationship strategy
Branding strategy
Production strategy
Negotiating strategy
Learning strategy
Rating strategy
Discussing strategy
Placement strategy
Investing strategy
Development strategy
Training strategy
and so on...



And what about
"Strategic Planning"??



It's all about filling the gap



We need to make it easier...

or even

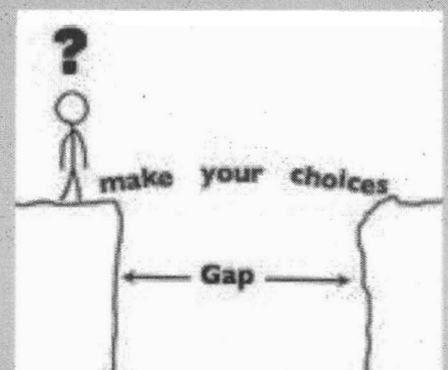
only 2 TWO...



**Michael
Porter**
Najtraženiji
svjetski
predavač

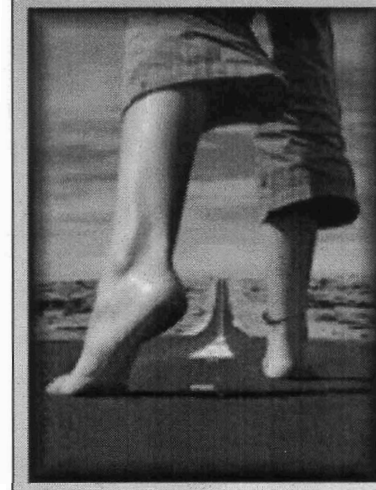
PLIVA
BUSINESS
FORUM

Make your mind





Deliberate set of steps



Make things happen
in education

means

make them "wish"

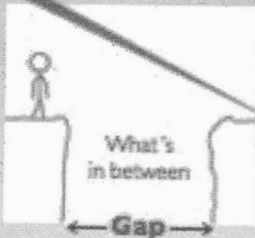
what's good
what's truth
what's beautiful

Building Hope

This comes **first**

Where I am

Mission
Vision

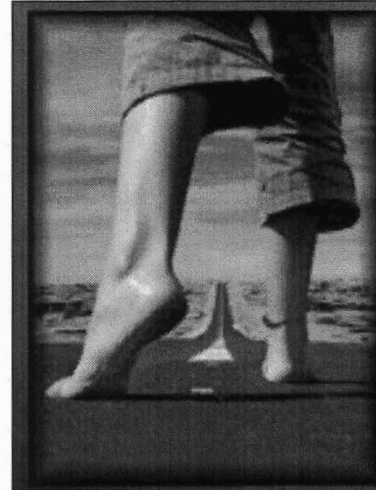


Strengths
Weaknesses
Opportunities
Threats

1st

Where
I want to be?

Aims
Goals
Purpose



Make things happen
in education

means

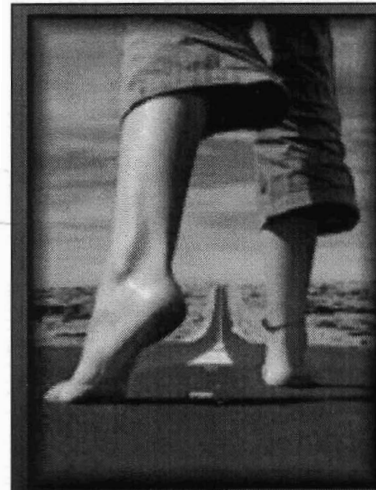
Inspiring
Inducing
Involving

always
to build a Will



What everybody says about Strategic Planning

Preparation
Vision
SWOT assessment
Mission
Problem statement
Rational Approach
Setting Goals
Objectives
Action plan
Evaluation



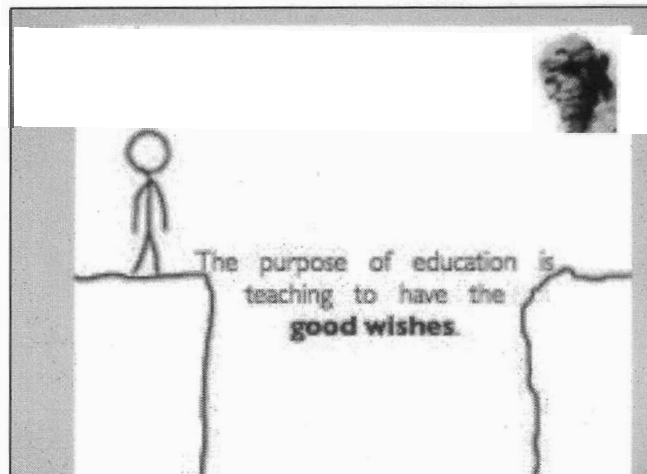
Where there's a will
there's a way

EDUCATION

The purpose of education is
teaching to have the
good wishes.



Plato
(Philosopher)



Who's building those wishes?

Who's filling this gap?

Childrens see, childres do

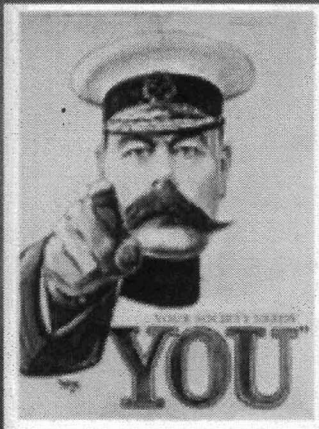
Who's filling their

lack of will?
lack of skills?
lack of hope ??

1st Parents

2nd Teachers

3rd Students



1

Strategic trues...

We need to Communicate,
to get across:

a Purpose
an Alm
a Goal

to build
their will



2

Strategic trues...

We need to
Communicate,
to get across:

a Full awareness
of what we're
doing

...to meet their needs



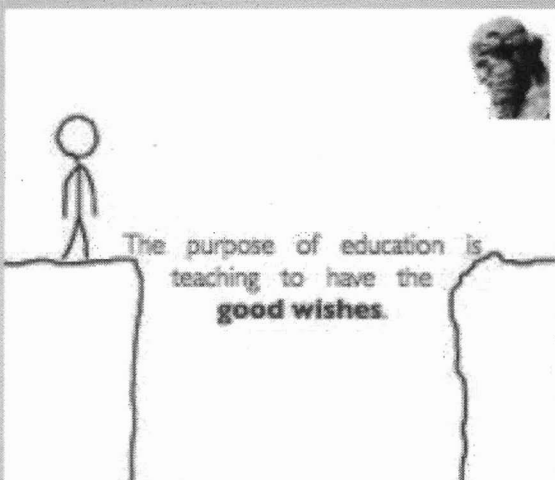
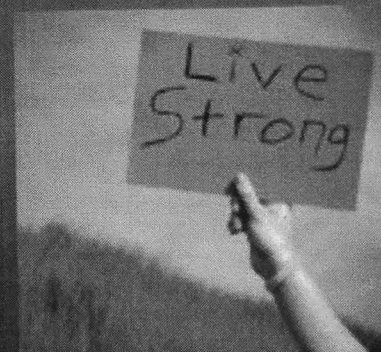
3

Strategic trues...

We need to Communicate,
to get across:

a
right
approach

...to make them
notice it
not just to try



MIND THE GAP

In praise of an "e-strategy"

a personal approach
to Strategic Planning
for
Educational Institutions

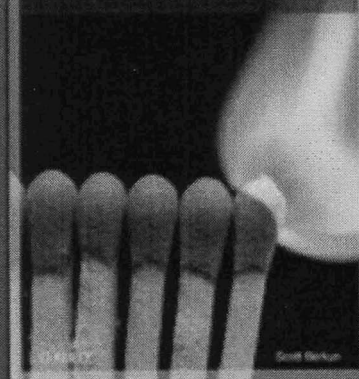
Mind the gap

because you need to be "right"



Making Things Happen

Mastering Project Management



e-strategy

Encourage
yourself and your teachers

Embody
your aims, goals, and purposes
be consistent
Give the good example.

Engage
first parents and then students

Establish the schedules,
timetables,
rooms and budgets in your
school
to make it come true.

for us to transmit heartfelt messages

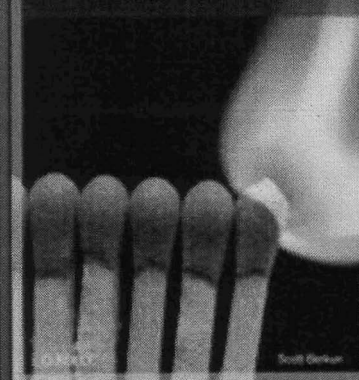
Let's US take the right lens
to see the extraordinary
that is concealed inside the ordinary

because

only if WE envision it
we will make them dream
about it and...

Making Things Happen

Mastering Project Management



e-strategy

Enable your teachers

to train the skills
they need

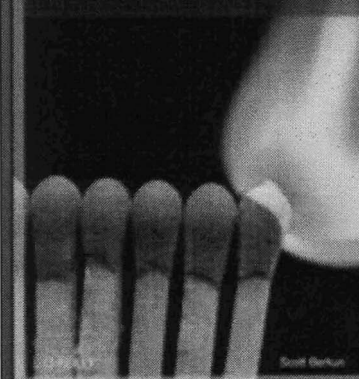
to make their teaching
a real "craft",
an "artistry"

Empower everyone in
your organization with
a truly space of
responsibility and
confidence
to get things done.

make their dreams come true

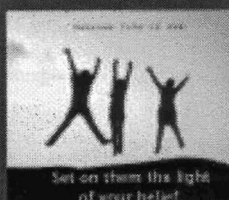
Making Things Happen

Mastering Project Management

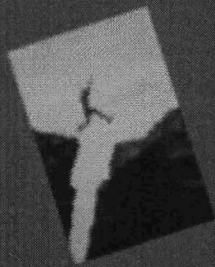
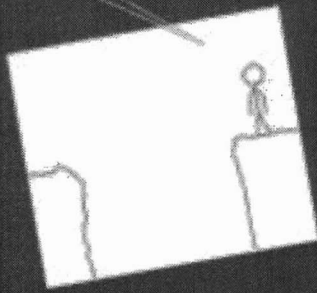


e-strategy

Enact
your vision and
mission
spending your time, your
energies, and resources
in what make people
really involved,
committed and, if possible,
enthralled.



Woo, I made it!!



Thanks a lot!