

CONFERENCE ORGANIZED FOR SCHOOLS MANAGERS

LIST OF INTERESTING TOPICS

The aim of the meeting is to discuss some topics that are interesting for management

Here are some possibilities:

- 1 The personnel management. The Human Resources (HR) Department
- 2 The academic leadership
- 3 The financial control: Balance sheet and Profit and Loss account
- 4 The Strategic Plan
- 5 The promotion of students and their getting
- 6 The internationalization process in the school
- 7 Decision-making
- 8 The meeting of the Governing Board
- 9 The implementation of ICT
- 10 Ethics in the decision-making
- 11 Teamwork
- 12 Interview techniques
- 13 Leadership and motivation
- 14 The Cost analysis
- 15 How to organize the school' strategies
- 16 Staff evaluation systems
- 17 Fixed and variable remuneration (wages)
- 18 Planning, programming and control
- 19 The negotiation with financial services (Banks, etc.)
- 20 Inventory control
- 21 Information systems
- 22 Investment analysis. Criteria
- 23 Levels of strategy
- 24 How keeping alive the Mission of the school
- 25 Resolution of labour conflicts
- 26 Advertising messages
- 27 Outsourcing of services
- 28 The treatment of the uncertainty
- 29 Dealing with the ownership
- 30 The Timetable of the Director